

## Reasons to Invest

When considering Romania as a possible location for developing their businesses, foreign investors take a close look to the advantages provided by our country:

### Market & Location Advantage

- One of the largest markets in Central and Eastern Europe (ranking 7th , with over 21 million inhabitants);
- EU unique market gateway (access to approximately 500 million consumers);
- Attractive location: situated at the turning point between EU, the Balkans and CIS countries, Romania is crossed by three important pan-European transportation corridors: corridor no. IV linking Western and Eastern Europe, corridor no. IX connecting Northern and Southern Europe and no. VII – Danube River, facilitating inland water transportation, at the same time connecting the Romanian Port of Constanta (the biggest Port to the Black Sea) to Northern Europe, through the Rhine.

### Resource Advantage

- Highly skilled labor force at competitive prices (solid knowledge in foreign languages, technology, IT, engineering, etc);
- Rich natural resources, including surface and underground waters, fertile agricultural land, oil and gas;
- High potential for tourism.

### Political Advantage

- Stability factor in the Area - NATO membership;
- Stability Guarantee in South Eastern Europe;
- EU membership.

### IR Advantage

- Bilateral agreements between Romania and other countries on investments promotion and protection ([click here to view](#));
- Bilateral diplomatic relations with 177 out of the 191 UN member states, plus the Holy See, the Sovereign Military Order of Malta and the Palestinian National Authority;
- Member of the UN and other international organizations, like: OSCE, Council of Europe and International Organization of La Francophonie;
- Free trade agreements with EU, EFTA countries, CEFTA countries;
- WTO member since January 1995.

### Economical Advantage

- Sustainable economic growth;
- Decreasing inflation;
- Increasing interest on behalf of Foreign Investors – leader destination for FDI in the region (*source: Ernst&Young, SEE Attractiveness Survey – SouthEast Europe: An Emergent FDI Destination in Europe, April 2008*);
- Sound fiscal policy (16% flat tax).

### Social Advantage

- Agreement between Government and major unions;
- No major union movements;
- Labor relations regulated by the Romanian Labor Code.

### Legislative Advantage

- Similar legal provisions as in UE (Acquis Communautaire implementation);
- Fiscal policy regulated by the Fiscal Code.

**Other Advantages**

- Continuously improving infrastructure (commitment to improve the highway infrastructure to EU standards);
- Well-developed networks of mobile telecommunications in GSM systems;
- Highly developed industrial infrastructure, including oil and petrochemicals;
- Presence of branch offices and representatives of various well-known international banks;
- Extensive maritime and river navigation facilities.